

Tuscarawas County Anti-Drug Coalition Meeting
April 17, 2015
ADAMHS Board Meeting Room

Present:

Judge Elizabeth Thomakos, Co-Chair
Jodi Salvo, PFCS
Dode Overt9on, Faith Based Sector Rep.
Dick Gooding, Business Sector Rep.
Kim Fanty, Citizen Member
Mark Glennon, Ohio State Highway Patrol
Tim Lang, Citizen Member
Orvis Campbell, Co-Chair and Law Enforcement Sector Rep.
Bill Harding, Citizen Member
Dee Phillips, Citizen Member
Reba Allen, Citizen Member
Debra Wilden, Trinity Twin City Hospital
Natalie Bollon, ADAHMS Board
Trenna Parsons, PFCS
Richard Miller, Parent Sector Rep.
Anita Davis, Civic Sector Rep. and Pathway to Wellness
Paul Dunlap, TVHS
Mark Murphy, TVLSD
Jaynie Norman, Citizen Member
Rich VanArsdalen, A New Beginning
Gracen Gerbig, DHS Y2Y

Judge Elizabeth Thomakos called the meeting to order and thanked everyone for attending and initiated introductions around the room.

Marcia Stuart is chairing the Parents Who Host Lose the Most committee. The committee met and discussed targeting the Dover, New Philadelphia and Tusky Valley areas for this year's campaign. Banners, yard signs, and posters have been ordered. The yard signs will be available at the May 1st meeting and ADC members will be invited to take a few and display them in prominent areas. Dover High School Y2Y will be holding a contest to see which student can distribute the most posters to area businesses and establishments and a prize will be awarded. The students have written a press release for the Times Reporter on the PWHLTM and Kim Rykse will ask the Bargain Hunter to cover a story on campaign and highlight youth efforts on this initiative. The students will also speak about PWHLTM campaign on WJER Conversation Corner. All Tuscarawas County Superintendents and Principals will be given information on the PWHLTM campaign and encouraged to pass this on to their parents via website or Facebook page. Coalition members are also asked to use social media to spread messaging about campaign. Jodi will email PWHLTM information. O. Campbell and M. Glennon were familiar

with campaign and offered to pass out PWHLTM fact cards at local proms and discussed other ways to disseminate information. Salvo will order 1,000 fact cards for law enforcement.

Gracen Gerbig from DHS Y2Y gave updates on youth led prevention efforts at Dover High School. She reported that a presentation was given for New Philadelphia Rotary. This was a very productive opportunity as administration from both New Philadelphia and Tusky Valley Schools were in attendance and both were impressed with YLP. These two school districts are now onboard and welcoming the implementation of YLP in their districts for the 2015-2016 school year. DHS Y2Y has been mentoring students at Dover Middle School using an evidence based substance abuse prevention education program and it has been well received by students and school staff. She also reported that the DHS Y2Y was presenting the pHARMING Effects program at Newcomerstown Middle School as we were meeting. She also discussed that they will be attending a youth "We Are the Majority" rally in Columbus on April 30th. They will join over 1,000 other students involved in YLP from Ohio. The rally will culminate with students speaking at the Ohio Statehouse. DHS Y2Y students are also working on efforts to remind students to make healthy, drug free choices for prom and are distributing positive messaging bubbles as a prom gift reminder. Gerbig also reported that the Health Professions Affinity Community (HPAC) service learning which helps youth identify pressing health concerns in their community awarded the Dover HPAC students a grant for a drop box and the students designed logo that says "Take It to the Box."

Orvis Campbell discussed the 2 Smart youth and community websites is soon to be in development and once up and running will be sending relevant information and unified community messaging to all ages and audiences. This website will be a partnership of the ADC and Sherriff's Office.

J. Salvo reported that the ADC will be taking part in the Dover Canal parade and will be passing out bags for children to collect candy. The bag will have both the ADC Logo and QR code printed on one side and the Exchange Club on other. ADC members were invited to walk in the May 23rd parade. ADC discussed placing information on the marijuana issue in bags as well as a parenting prevention tip.

Richard Miller presented information that powdered alcohol, or Palcohol, has just been approved by the U.S. Alcohol and Tobacco Tax and Trade Bureau. He mentioned that six states have outlawed it and that thirty other states, to include Ohio have introduced bills to outlaw. A discussion was held about concerns with youth and adults misusing and abusing.

Salvo informed that Responsible Ohio, a group that is backed by wealthy investors has committed 40 million dollars to legalize marijuana in Ohio. They need to collect 306,000 signatures by July 2015 to qualify for the November ballot. They are now paying to collect signatures. Salvo talked about the need to educate Tuscarawas County about the many concerns about marijuana legalization. A discussion took place regarding the need to develop a strategic plan on how to best educate and inform Tuscarawas County on this issue. Tim Lang was introduced; Tim has been involved in campaign efforts in the past and had discussed importance of messaging and targeting the voting population. Salvo reported that the Drug Free Action Alliance is working on State wide messaging for the marijuana education initiative and that we will use their suggested messaging. Richard Miller showed a PowerPoint with images from Colorado that revealed what marijuana legalization looks like. Some of these images included marijuana being sold at local community and State fairs, images of marijuana shops in communities, marijuana billboards, newspapers and magazine ads were also shown. He also showed images of the up and coming products that have resulted from legalization in forms of edibles, oils, butters, wax and shatter. These forms all have much higher THC contents than the traditional smoked marijuana. The PowerPoint really put a face on what it will look like if marijuana is legal in Ohio. Information was disseminated to include the Executive Summary of the newly released 2014 High Intensity Drug Trafficking Area (HIDTA) report. This report demonstrated the negative effects that marijuana legalization has had on crime, public safety, education, ER rates, treatment needs and diversion. A discussion was held on the effects that edibles have had on THC overdoses. A discussion was held about developing a strategic plan to educate and inform Tuscarawas County. O.Campbell offered to chair the committee. Salvo will provide Campbell list of committee members and they will meet to develop a strategic plan. ADC will focus efforts from now until November if needed to educate the community on this issue. Tim Lang suggested that the ADC contacted Sue Kimble with the Tuscarawas County Board of Elections in regards to guidelines in our efforts on what is and is not permissible.

Community updates were shared. Judge Thomakos was pleased to announce that the Tuscarawas County jail now is now using Vivitrol, a medicated assisted treatment at the jail. Natalie Bollon and Jaynie Norman discussed that PFCS just opened a recovery house for men. Dee Phillips offered tickets for the upcoming May 9th Pizza War to benefit the American Cancer Society. Jodi Salvo said the ADC will be manning a booth at the April 18th Community Day at Tusky Valley Middle School and a booth for the YMCA Safe Kids Day on April 25.

Meeting was adjourned at 1:15. Next meeting is scheduled for May 1, 2015 at 12:00 at ADAHMS Board Conference Room.