

# e-Update

November/December 2011



John R. Kasich, Governor  
Orman Hall, Director



(Photo 1) ODADAS Director Orman Hall and Regional Prevention Coordinator Karen Kimbrough (right) present the **Community Prevention Award** to Jennifer Benson and Christi Valentini from the Alcohol and Chemical Abuse Council of Butler County; (Photo 2) Director Hall, **Prevention Innovator of the Year** Tammy Kline and Ms. Kimbrough; (Photo 3) Director Hall and Regional Prevention Coordinator Valerie Connolly (right) present the **Youth PSA Contest Award** to Camden Argyle and Julie Archer from the Youth Leadership Council of Licking County.

## ODADAS Announces 2011 Substance Abuse Prevention Award Winners

The Ohio Department of Alcohol and Drug Addiction Services (ODADAS) presented its annual Community Prevention Awards during the 23rd Ohio Prevention and Education Conference (OPEC) Nov. 15-17. The awards are given annually to a service provider and an individual who exemplify Ohio's best in terms of prevention programming, advocacy and leadership. The Department also named the winner of its inaugural Youth PSA Contest, which challenged students to create a 30- or 60-second public service announcement focusing on prescription and over-the-counter drug abuse prevention. This year's award winners are:

### **Community Prevention Award: Alcohol and Chemical Abuse Council (Butler County)**

The Alcohol and Chemical Abuse Council of Butler County's "Minimize Risk-Maximize Life" program helps adults make informed decisions about alcohol consumption based on comprehensive research on the long- and short-term effects of alcohol on individual health and safety. This program helps participants understand the effects of alcohol consumption on the body and promotes behavioral changes intended to lower a person's risk level for alcohol-related problems like injuries, depression, suicide and damage to the liver and brain.

### **Prevention Innovator of the Year: Tammy Kline, Ohio Certified Prevention Specialist II, Summit County Public Health**

Tammy Kline, a Certified Prevention Specialist with Summit County Public Health, is this year's Prevention Innovator of the Year. Kline has spent the past 20 years working to protect the health of Summit County residents by developing programs and activities that promote health, safety and wellness. Throughout her career, she has shown outstanding leadership, dedication to serving the community and a commitment to advancing prevention science. One of the first prevention professionals in her area to earn the OCPS II credential, Kline is credited with developing a variety of innovative and engaging programs.

### **Youth PSA Contest Winner: Youth Leadership Council of Licking County**

The Youth Leadership Council (YLC) of Our Futures in Licking County is the inaugural winner of ODADAS' statewide, youth-led prevention Public Service Announcement (PSA) contest. YLC, which competed with nine other youth-led prevention groups from across the state, created, produced, directed and starred in a 60-second PSA focusing on the growing epidemic of prescription and over-the-counter drug abuse. More than 1,700 votes were cast through ODADAS' Facebook page. YLC is comprised of seventeen high school students from seven of the eleven school districts in Licking County. All entries can be viewed on the [ODADAS YouTube page](#).



### Venerable AoD Administrator, Advocate Pat Bridgman Retires

ODADAS salutes Pat Bridgman for a lifetime of dedicated service and outstanding contributions to Ohio's alcohol and other drug addiction prevention, treatment and recovery support services system. Bridgman retires as Associate Director of The Ohio Council of Behavioral Health and Family Services Providers on Dec. 31. Throughout her distinguished career, Ms. Bridgman has worked tirelessly to advance addiction treatment and recovery services in Ohio, and she has never lost sight of the best interests of Ohio citizens in need of care. She has served on numerous state and national professional boards and committees, and has provided expert testimony and support on a variety of issues, including substance abuse, managed care, welfare reform, behavioral health care integration and addiction treatment program development. The State of Ohio and ODADAS thank Pat Bridgman for three decades of dedicated community service, and wish her well in all future endeavors. Lori Criss, former Chief Operating Officer for Amethyst, Inc., has been tapped to serve as Bridgman's successor.

### Hispanic UMADAOP Receives \$5,000 Grant from UPS Foundation

The Hispanic Urban Minority Alcoholism and Drug Abuse Outreach Program (UMADAOP) in Greater Cleveland received a \$5,000 grant from The UPS Foundation to purchase computer equipment for its youth center. Executive Director Carlos Ivan Ramos said the grant will strengthen the Hispanic UMADAOP's efforts to reduce the dropout rate of Hispanic/Latino students, and help students achieve higher Ohio Graduation Test scores. **Pictured at right:** (l-r) Carlos Ivan Ramos, Executive Director; Ruben Avila, 2nd Vice-President (UPS Supervisor); Luis A. Gomez, President of the Board (Liaison to Congressman Dennis J. Kucinich); Eradin Berrios, 1st Vice-President (Branch Manager, Key Bank); George Pimentel, Board Member (Director of Business Development, NEO Hispanic Chamber of Commerce). Seated: Shakyra Diaz, Board Member (Policy Director, ACLU of Ohio).



### Fresh A.I.R. Gallery to Feature the Works of Canadian Psychiatrist, Artist Pierre Leichner

Fresh A.I.R. (Artists in Recovery) Gallery will present *They say she is bipolar and he's got OCD. The Diagnostic and Statistical Manual (DSM) of Mental Disorders Text Re-Revised and Related Texts* — a collection of sculptures from Pierre Leichner Dec. 7 through Feb. 3, 2012. Fresh A.I.R. Gallery is located at 131 North High Street, Columbus, OH 43215, and operated by Southeast, Inc. Gallery hours are 8:00 a.m. to 5:00 p.m., Monday through Friday. For more information, visit [www.southeastinc.com/freshair](http://www.southeastinc.com/freshair).

### ODADAS Earns "Governor's Top Honors Award" for its Commitment to Supporting Minority Businesses

On Nov. 30, the Ohio Department of Alcohol and Drug Addiction Services (ODADAS) received the **Governor's Top Honors Award** for its efforts in not only meeting its Minority Business Enterprise (MBE) procurement set-aside goal, but in leading the pack among all state agencies in State Fiscal Year 2011.

The award was presented by Lynn Stevens, Minority Affairs Director for Gov. John R. Kasich, at the 2011 Ohio Business Expo held at the State Fairgrounds. The annual event serves as a "meet-n-greet" opportunity for minority-owned and/or small/disadvantaged business owners to market their products and services to publicly-funded organizations.

By law, state agencies, universities, boards and commissions are required to set aside 15 percent of the estimated aggregate dollar value of all of their direct purchases of goods and services, information technology services, professional services and construction/architect and engineering purchases to satisfy MBE goals. In SFY 2011, 51 percent of ODADAS purchases satisfied the state's MBE guidelines.



(l-r) Lynn Stevens, Minority Affairs Director for Gov. John R. Kasich, presents the "Governor's Top Honors Award" for support of Ohio's Minority Business Enterprise (MBE) program to Jim Lapczynski, ODADAS Deputy Director and Chief Legal Counsel and Beverly Hoskinson, ODADAS Accounting and Financial Reporting Manager.



### “Little Pill, Big Problem: Ohio’s Opiate Story” Motion Graphic Released

ODADAS recently released a 3-minute motion graphic video “Little Pill, Big Problem: Ohio’s Opiate Story” detailing Ohio’s struggles with opiate addiction. The 3-minute video takes viewers on a dynamic visual journey that highlights the scope of the problem as well as some of the steps Ohio has taken to resolve the crisis. In addition to stepped-up enforcement, Ohio’s strategy also includes treatment, professional education and prevention. Visit the [ODADAS YouTube page](#) to view the motion graphic, and let us know what you think.

### Recovery 2 Work Launches Helpful Website

The Recovery 2 Work program provides an exciting opportunity to integrate addiction and mental health treatment and vocational rehabilitation. A new website has recently been launched so that people can learn about and stay current on new developments in this program. The website includes resources for contract staff providing the services, for consumers looking to access services through this program, as well as contact information for the public. To learn more, visit [www.recovery2work.org](http://www.recovery2work.org).



### Butler County Enforcing Underage Drinking Laws Program Highlighted as “Success Story”

The Coalition For a Safe and Drug-Free Fairfield in Butler County was recognized as a “Success Story” by the [Underage Drinking Enforcement Training Center](#) for its *Parents Who Host Lose the Most: Don’t be a party to teenage drinking* program originally developed by Drug-Free Action Alliance. In an effort to educate parents and other adults, the coalition partnered with city and township police and government agencies, Fairfield City Schools administration and youth, the Fairfield business community (including pharmacies), Fairfield Parks and Recreation, faith leaders, and social service organizations to create consistent rules and consequences addressing underage drinking. As a result of the Coalition’s efforts, regular use of alcohol by youth in grades 7 to 12 dropped from 22 percent in 2006 to 13.9 percent in 2010 and the average age of youth who first try alcohol increased from 12.4 years old to 13.9 years old as measured by the most recent PRIDE Youth Drug Use Survey.

### DEA Collects Nearly 200 Tons of Unused Medications in Latest Drug Take-Back Day

Americans participating in the U.S. Drug Enforcement Administration’s (DEA’s) third National Prescription Drug Take-Back Day on October 29 turned in more than 377,086 pounds (188.5 tons) of unwanted or expired medications for safe and proper disposal at more than 5,300 sites nationwide, according to a [DEA press release](#). In the past 13 months, the DEA and its state and local partners have collected and disposed of nearly 500 tons of unused medications. According to a recent Centers for Disease Control and Prevention [report](#), enough prescription painkillers were prescribed in 2010 to medicate every American adult around-the-clock for one month. The report also noted that the number of Americans who died from overdoses of prescription painkillers more than tripled in the past decade. More people now die from painkillers than from heroin and cocaine combined. An estimated 14,800 people died in the United States from painkiller overdoses in 2008, a more than threefold jump from the 4,000 deaths recorded in 1999, the CDC said.

### December is National Drunk and Drugged Driving Prevention Month

December has been designated National Drunk and Drugged Driving Prevention Month, a time to raise awareness about the consequences of driving under the influence of alcohol and drugs. [MADD](#) has these tips to help ensure everyone’s safety this holiday season: designate a sober driver before celebrations begin; never serve alcohol to those under the age of 21; plan safe parties, including providing non-alcoholic drink options to guests and not serving alcohol the last hour of the gathering and be prepared to get everyone home safe in case your plans or individual circumstances change. Show your support for law enforcement and for MADD’s Campaign to Eliminate Drunk Driving. Tie a red ribbon on your antenna or affix your window decal as a pledge to drive safe, sober and buckled up during the holidays and throughout the year. Red ribbons and red ribbon window decals are available by [contacting your local MADD affiliate](#).



## American Medical Association Calls for Doctor Training to Fight Prescription Drug Abuse



The American Medical Association's (AMA) policy-making body has called on the organization to promote doctor training on the correct use of controlled substances in an effort to reduce prescription drug abuse. The AMA's House of Delegates, at its Interim Meeting in November, called on doctors to use screening tools from sources such as the National Institute on Drug Abuse to identify patients who are likely to abuse prescription drugs, according to [American Medical News](#). The House of Delegates also said the AMA should encourage doctors to use prescription drug monitoring programs, which are available in 36 states, including Ohio.

## SAMHSA: Major Increase Seen in Emergency Room Visits Involving Energy Drinks

The number of emergency room visits related to energy drinks jumped from 2005 to 2009, according to a [new report](#) from the Substance Abuse and Mental Health Services Administration (SAMHSA.) The report found the number of hospital visits linked to energy drinks rose more than tenfold, from 1,128 in 2005, to 13,114 in 2009. SAMHSA said 52 percent of visits made by 18- to 25-year-olds involved combinations of energy drinks with alcohol or other drugs. The report found 64 percent of hospital visits involving energy drinks were made by males; visits by males were more likely than visits by females to involve a combination of energy drinks and alcohol or illicit drugs. Visits by females were more likely to involve energy drinks combined with pharmaceuticals.

## American Academy of Pediatrics Calls for Routine Drug and Alcohol Screening for Teens

The American Academy of Pediatrics (AAP) says doctors should routinely screen their teenage patients for drug and alcohol use at every visit, and look for signs of dependence or addiction. In a new [policy statement](#), the group provides a guide to help doctors ask adolescents about substance abuse issues. The guide states that whenever doctors see adolescent patients, they should inquire whether the teen is using alcohol or drugs, and if so, under what circumstances. The guide recommends doctors should give teenagers who say they are using drugs or alcohol, but not in very risky ways, advice on how to stop. They should also give them information on the negative health effects of substance abuse and provide referrals to treatment when necessary. In October, the AAP and the National Institute on Alcohol Abuse and Alcoholism unveiled a new tool designed to help pediatricians talk to teenagers about alcohol use. The [Alcohol Screening and Brief Intervention for Youth: A Practitioner's Guide](#) provides doctors with basic questions about whether and how much a patient drinks, and how much their friends drink.



## SAMHSA: Abuse of Muscle Relaxant Leads to Doubling of ER Visits

A growing number of people are ending up in the emergency room after abusing the muscle relaxant carisoprodol. The Substance Abuse and Mental Health Services Administration (SAMHSA) released a [report](#) that shows the number of such ER visits doubled, from 15,830 in 2004 to 31,763 in 2009. The drug, sold under brand names including Soma, Soprodon or Vanadom, is meant to be used for short-term relief of acute muscle pain. It can become dangerous when it is taken with other prescription drugs, illegal drugs or alcohol. According to SAMHSA, many of the ER visits related to carisoprodol involved at least one other prescription drug. The most common combinations included narcotic pain relievers. The authors of the report say that doctors, pain specialists, hospitals and emergency departments need to be aware of the potential for abuse or dependence for certain patients with chronic pain symptoms, especially older adults who take many medications. They noted that screening for substance abuse problems or for history of addictive behaviors may be beneficial prior to prescribing carisoprodol.

## FDA Planning to Launch \$600 Million Tobacco Education Campaign Next Fall

The U.S. Food and Drug Administration (FDA) will spend about \$600 million over five years on a campaign to educate the public about the dangers of tobacco. The first part of the campaign will target groups including youth, minorities, the military, the gay community and people with disabilities. The campaign will include ads on TV and in print, and will use social media including Facebook, Twitter and YouTube. The FDA hopes the first campaign will appear at the same time as the new warning labels on cigarette packs in the fall of 2012. The labels will carry graphic images of the consequences of smoking, including diseased lungs and rotting teeth.





## Training Opportunities

### Ohio Suicide Prevention Foundation Webinar: Restore Hope and Connect for Life — Dec. 13

The Ohio Suicide Prevention Foundation is hosting a free "Campaign for Hope-Youth Suicide Prevention Initiative" webinar on Dec. 13. The webinar will introduce a key element of Ohio's Youth Suicide Prevention Initiative: online Gatekeeper training simulations from Kognito Interactive. These simulations enable teachers and other professionals working with high risk youth to practice interacting with life-like avatars exhibiting signs of depression, anxiety, and thoughts of suicide. The goal of the online training is to improve people's skills at identifying and approaching vulnerable youth to discuss their concern and connect them with professional services in the school or community.

To register, click on one of the links below:

Dec. 13th, 10-11 AM <https://www1.gotomeeting.com/register/979678177>  
Dec. 13th 4-5 PM <https://www1.gotomeeting.com/register/841904024>

### Save the Date! ODADAS Spring Conference — March 6-7, 2012

ODADAS will host its Annual Spring Conference "Expanding Our Field of Vision" March 6-7, 2012, at the Crowne Plaza Columbus. Day One focuses on problem gambling and will feature Roger Svendsen's "Problem Gambling Prevention Messages & Programs" and Natasha Dow Schull's "Problem Gambling, Problem Machines: Addiction by Design?" Day Two will focus on AoD-specific topics TBA. Be sure to watch the [ODADAS website](#) for registration materials.

### PRIDE 2012 World Drug Prevention Conference Workshop Proposals Sought

PRIDE Youth Programs is seeking workshop proposals for the 35th Anniversary PRIDE World Drug Prevention Conference slated for April 4-6, 2012, in Toledo. Speakers will not receive monetary compensation for presenting at PRIDE 2012 and will be responsible for providing their own transportation, lodging and meals. Each accepted workshop proposal receives one free conference registration that includes a t-shirt, tote bag, prevention materials and entrance to all conference events. Each workshop must give the audience something to take back to their group, agency, school or community, (i.e. an idea, a new concept, up-to-date material or a life skill.) Proposals are **due no later than Jan. 27, 2012**. Click [HERE](#) for the proposal form. Questions? Please contact Patti Wheeler, Lead Conference Coordinator, at [1-800-668-9277](tel:1-800-668-9277) or [patti@prideyouthprograms.org](mailto:patti@prideyouthprograms.org).

### 3rd Annual Opiate Summit — May 7-8, 2012

Save the Date! The Ohio Association of County Behavioral Health Authorities (OACBHA) in partnership with ODADAS and the Ohio Rehabilitation Services Commission, have announced plans for a 3rd annual Opiate Summit to be held in Columbus May 7-8, 2012. More details will follow in the coming months.

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We welcome your feedback and suggestions. If you have a news item, funding opportunity or training announcement for a future issue of ODADAS e-Update, please send an email to [Eric.Wandersleben@ada.ohio.gov](mailto:Eric.Wandersleben@ada.ohio.gov).



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