

**Tuscarawas County Anti-Drug Coalition Meeting**  
**Friday October 7, 2011**  
**Noon – 1:00**  
**ADAMHS Board Meeting Room**

Present:

Natalie Bollon, ADAMHS Board  
Ken Fanty, Community Member  
Fran Gerbig, Personal and Family Counseling Services  
Michelle Grimm, Dover High School  
Kory Kochera, Community Corrections  
Dianne Oliver, Dianne Oliver Consulting  
Dave Ramsell, Grantstreet Creative  
Dave Schaffer, ADAMHS Board  
Judge Elizabeth Thomakos, Common Pleas  
Michelle Tope, Tuscarawas County Job and Family Services  
Rich VanArsdalen, A New Beginning  
Sheriff Walt Wilson, Tuscarawas County Sheriff's Office  
Dorothy Yoder, Alcohol and Addiction Program

Meeting Summary:

Dave Schaffer welcomed everyone to the meeting. He reported that a data collection subcommittee had met on September 30 to talk about specific drug use trend data that needs to be generated to support the Coalition's public awareness campaign and other prevention strategies. Minutes from the subcommittee meeting are attached to these minutes.

Dave Ramsell from Grantstreet Creative provided an update on the marketing strategies. The website domain has been activated and will post a variety of PDF's including the Community Assessment Report, Coalition meeting minutes and other pertinent data and announcements. There is money for media buys and Dave welcomes suggestions for local media options. A display is being developed to use at exhibits. An exhibit schedule will be compiled. It is hoped that Coalition members will all share in manning the exhibit. A newsletter will be created but a writer is needed. There were a number of suggestions for freelance writers to contact. There are some funds to support this.

Dave presented the final thumbnails of the Coalition logo color options and tagline for review and approval. The approved tagline is "Our neighborhood, our future".

Coalition participation in the Dover Halloween Parade was discussed. It was agreed to purchase bags with the Coalition logo and tagline to fill with goodies to give away at the parade. Dave Ramsell will review prices for the bags and place the order.

Dianne Oliver presented an updated planning model which identifies strategies, outcomes and performance measures for the Coalition. Considerable discussion focused on the

strategies related to physicians. It was suggested that feedback from physicians is needed before the Coalition develops strategies that require cooperation by the medical community. The challenge of getting physicians involved in a meaningful way was also discussed. Rich VanArsdalen offered to talk to some of the doctors at his church about how to get the medical community engaged. It was also suggested that Cathy Clark at the Coroner's office be asked to participate. Finally, it was suggested that we look into how the AMA is addressing the issue of prescription drug abuse as there may already be tools in place that the Coalition can endorse.

Other comments related to the planning model included some additional thoughts about the prescription drug drops. It was suggested that pharmacies might be possible venues. Sheriff Wilson will look into the mandates and procedures regarding disposal of drugs. There was also some discussion about data sources. Michelle Tope suggested that we add JFS drug testing data. It was also noted that Ohio Substance Abuse Monitoring Network data will be posted on the Coalition website on a quarterly basis.

Ken Fanty briefly shared the life circumstances that led him to become involved in the Coalition. Everyone thanked him for his commitment to support the work of the Coalition.

The next meeting will be held at noon on Friday November 4 at the ADAMHS Board.

Meeting adjourned.