

## Tuscarawas County Anti-Drug Coalition Planning Model

PROBLEMS	EVIDENCE	STRATEGIES	DESIRED OUTCOMES	PERFORMANCE MEASURES
<p style="text-align: center;"><b>CHANGES</b></p> <div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> <p>1. Prescription drug abuse and availability to all segments of the population</p> </div> <div style="border: 1px solid black; padding: 5px;"> <p>2. Synthetic drug abuse and availability to all segments of the population but most specifically with teens and young adults.</p> </div>	<div style="border: 1px solid black; padding: 5px; margin-bottom: 10px;"> <ul style="list-style-type: none"> <li>- Prescription drug abuse cuts across all age groups, often starting in the 7<sup>th</sup> and 8<sup>th</sup> grades.</li> <li>- Dover and New Philadelphia are I-77 access points for prescription drug trafficking.</li> <li>- In 2007, unintentional drug poisoning became the leading cause of death by injury.</li> <li>- The rate of opiate distribution between 1999 and 2007 increased 325% in Ohio. During the same period, death from unintentional overdose increased 305% to a rate of nearly 13 per 100,000 population.</li> <li>- Prescription opioids are involved in 37% of all unintentional overdoses in Ohio.</li> <li>- 4 of the top 5 drugs abused by 12<sup>th</sup> graders are prescription or nonprescription medications.</li> <li>- Teenagers report obtaining prescription drugs more easily than beer.</li> </ul> </div> <div style="border: 1px solid black; padding: 5px;"> <ul style="list-style-type: none"> <li>- Synthetic drugs are an emerging issue of great concern.</li> <li>- The Union Hospital ER has seen a dramatic rise in bath salt visits during last 12 months.</li> <li>- Synthetic drugs can be purchased legally at the mall.</li> <li>- Synthetic drug use can cause psychotic episodes and can result in death.</li> </ul> </div>	<ul style="list-style-type: none"> <li>1. Conduct physician education on the impact of opiate and non-narcotic alternatives which includes data about the treatment population.</li> <li>2. Develop an index card sized substance abuse screening tool for physicians to utilize to reduce the risk for cross-addiction.</li> <li>3. Develop a 1-page fact sheet about prescription drug abuse for physicians to leave in waiting rooms.</li> <li>4. Conduct education and awareness about prescription drug abuse to targeted audiences (i.e.: parents, young people, educators, etc.).</li> <li>5. Sponsor prescription drug drops at “safe” venues.</li> <li>6. Lobby to change public policy regarding prescription drugs.</li> </ul> <p><u>Synthetics:</u></p> <ul style="list-style-type: none"> <li>1. Conduct education and awareness about risks associated with synthetic drugs. Utilize “psychotic episode video” as educational tool.</li> </ul>	<ul style="list-style-type: none"> <li>1. There is an increased understanding by the medical community, including pharmacists, regarding the impact of opiates and non-narcotic alternatives on individuals and the community.</li> <li>2. There is an increased understanding by the general public regarding the impact of opiates and non-narcotic alternatives on individuals and on the community.</li> <li>3. There is an increased utilization of the OARRS system.</li> <li>4. Insurance coverage guidelines are expanded to include interventions other than prescription drugs.</li> </ul>	<div style="border: 1px solid black; height: 150px; width: 100%;"></div>